



Set a Target for Bioprotection Uptake

25% of PPP market by 2025

2019¹ 2025

Global 5.6% (3.8bn) 25% (16bn)

Europe 6% 25% (2.5bn)

Dunham Timmer 2019¹



1. Information Sources

- Provide basic industry statistics
- Black box survey



3. Food Value Chain

- Work together to show the role of biocontrol in Sustainable crops
- Forum for the Future
- Pre-competitive space



2. Demonstrate Biocontrol is a reality

- Share best practice examples
- Technical and economic data
- Talk to farmers to implement together



Six Strategic Objectives

1-3

- 1. Information Source go to experts in biocontrol
- 2. Demonstrate biocontrol is a reality
- 3. Food Value chain work together to show role of biocontrol in sustainable agriculture



4. Proportionate regulation

Dual Approach

- Decision tree for isk assessment
- New biological regulation





5. Training and Education

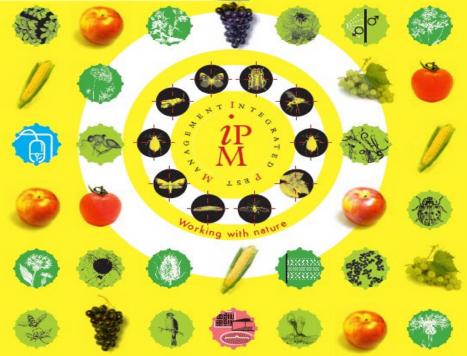
Training of members

Training users

Create opportunities for young people

6. Collaboration

Collaborate with organizations to help us achieve our goals



Six strategic Objectives 4-6

- 4. Proportionate regulation dual approach
- 5. Training and Education
- 6. Collaboration work together to show role of biocontrol in sustainable agriculture



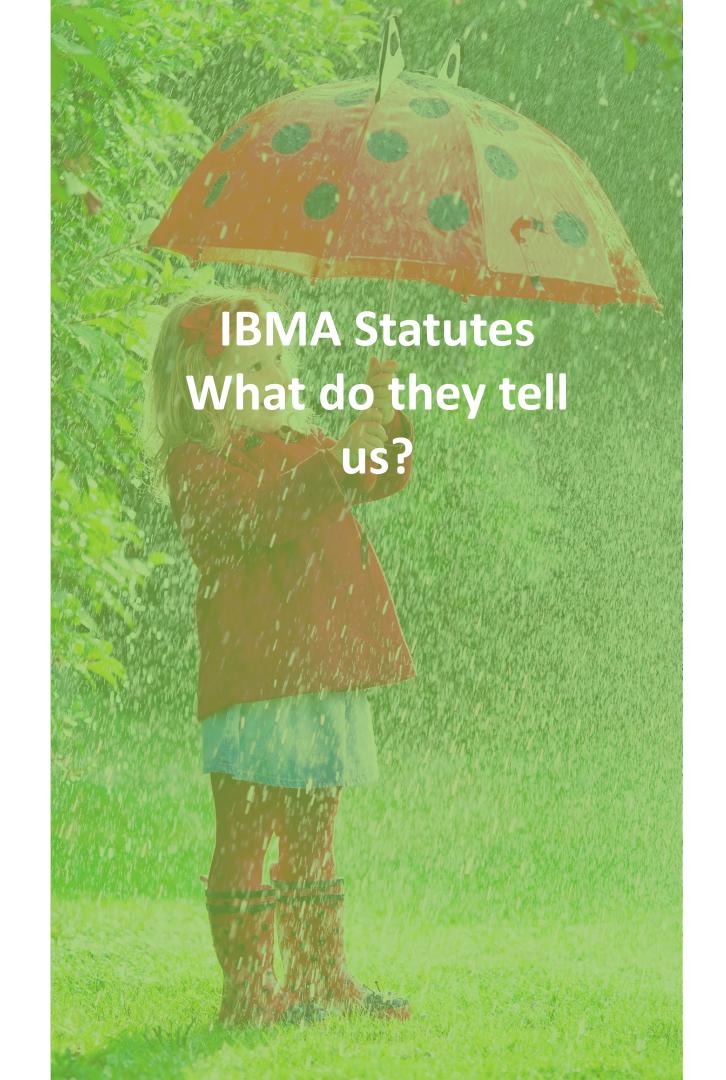


Promote Biocontrol

Represent infront of Officials

Use Member Expertise

Cooperate with other organisations



Exchange Information

Promote safety standards and quality

Raise funds to implement biocontrol

Any other objective of interest to members





Biocontrol is a reality Next steps



Next Steps include

- Black box survey
- Communicating existing best practice examples of biocontrol to stakeholders and policy makers
- Creating new programmes on key cops with the food value chain measuring the sustainability benefits such as ecosystem services

01

Information Source

Industry survey – full November 2019

Survey results – January 2020

review results and repeat in October 2021

02

Demonstrate Biocontrol is a reality

Examples please – we will put programme examples on the IBMA website

COPACOGECA workshop 23 January 2020



Food Value Chain

Membership of Forum for the Future to establish role of biocontrol in sustainability – 2020

Creation of biocontrol programmes in key crops in pre-competitive space showing ecosystem services





Proportionate regulation Next steps



Next Steps include

- Completion of the Decision Tees
- Updating the White Pape
- Joint Plan with key MS
- Expanding the training workshops for ABIM 2020
- Maintaining our existing collaborations and building new ones where necessary



Proportionate regulation

Decision tree for data requirements to EU COM - 1Q 2020 Joint plan with key MS -2Q2020 Update of White paper - 3Q2020



Training and Education

Increase number of training workshops and range of subjects in ABIM 2020



Collaboration

Step 2 of COPACOGECA roadmap

Link to Food Chain Associations and digital agriculture
companies at EU level





Internal: Talk to members to seek endorsement

Agree

Agree objectives and how to address identified gaps

Plan

Detailed 5 year action plan and associated costs and resources

Revie w

Review structural implications for Secretariat and Association in light of revised strategy



Agree by vote any changes at General Assembly and AGM 2020





The time for biologicals is now

Regulation

Continue lobby for proportionate regulation

Evidence

With COPA and other stakeholders show biocontrol is working in horticulture and arable

Statistics

Provide industry statistics for policy makers, stakeholders and members - survey

Food Chain

Link more into food chain and sustainability via sustainability NGO

1-2-1

Work with members though Association structures and with companies to validate the 5 year plan





"Biological control is no longer the ugly duckling of plant health. It is today a robust and recognised service".

Marcelo Morandi the General Manager of EMBRAPA environment

Thank you